

A woman with long blonde hair, wearing a light blue dress, stands in a field of tall grass and wildflowers. She is looking towards the right, where the sun is setting, creating a warm, golden glow. The background shows a line of dark evergreen trees. A red rectangular box is overlaid on the image, containing white text.

IGNITE
YOUR WHY
PROPEL
YOUR
PASSION

SUNRIDER®



DISRUPTING INDUSTRIES

SUNRIDER®



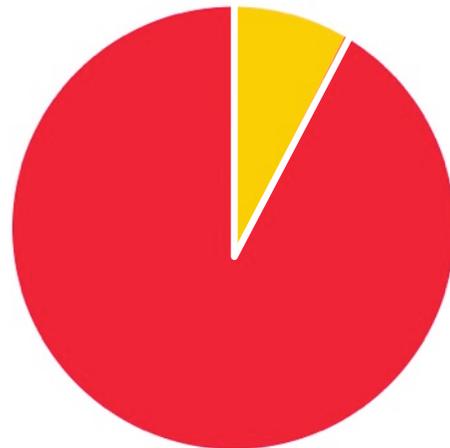
JOIN THE MOVEMENT

REGENERATE YOUR WELLNESS, HOME, AND LIFESTYLE

THE POTENTIAL OF WELLNESS & BEAUTY

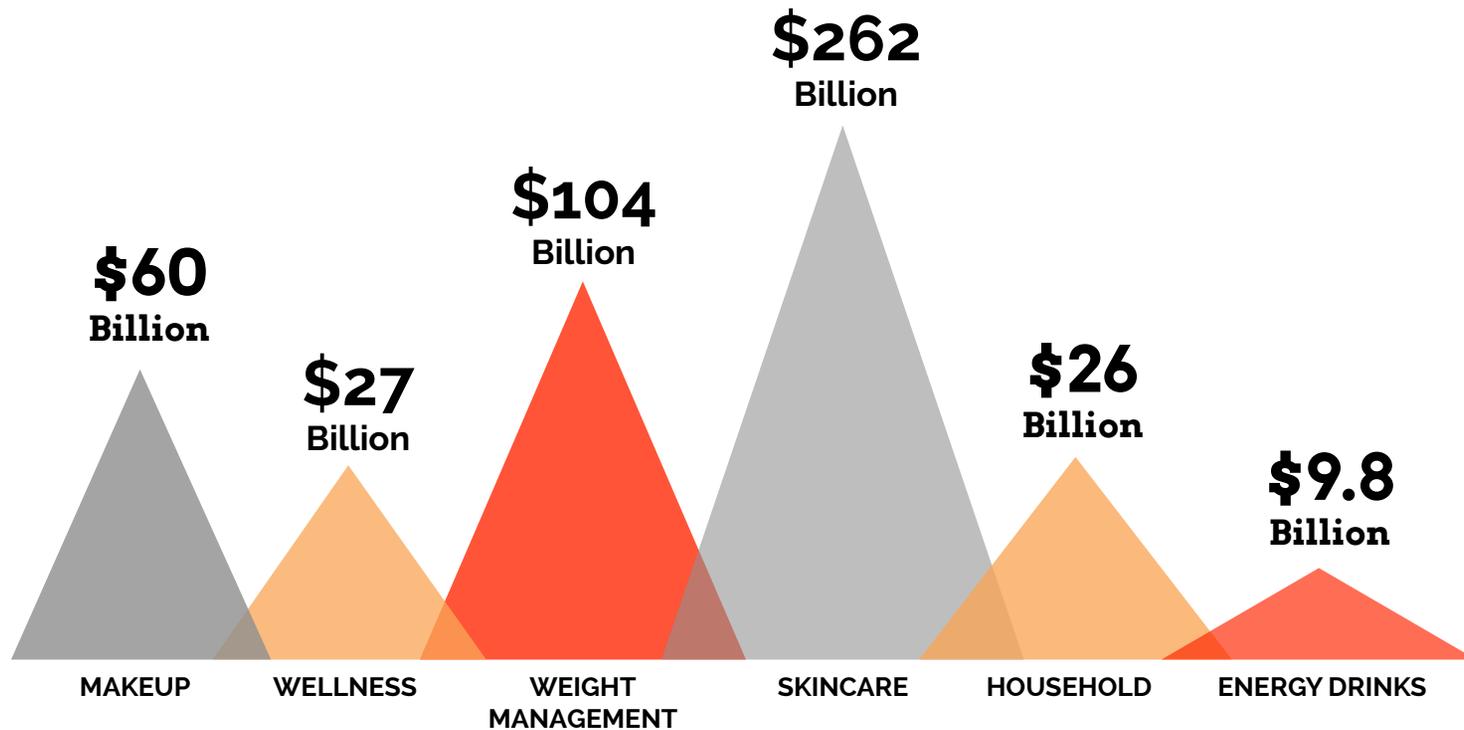
\$3.72
Trillion Market
Worldwide

10.6%
Growth



BILLION DOLLAR INDUSTRIES

JOIN SUNRIDER AND POSITION YOURSELF TO WIN



SUNRIDER®



OUR VISION

To foster a culture of OPPORTUNITY so that people everywhere feel EMPOWERED to challenge conventions, push beyond boundaries, and pave their own PATH TO SUCCESS

NOURISHING THE WORLD



36

years of product
excellence

Doing business in

50

Approximately
countries

Over

400

health & beauty
products

1,000,000

sq. ft of
manufacturing space
in Los Angeles

SUNRIDER®

THOUSANDS OF YEARS OF WISDOM

- Based on tradition and wisdom
- The secret gift brought to the world through Sunrider
- Life-giving and life-changing foods



DOCTOR FORMULATED



Drs. Chen



Dr. Reuben Chen



Eric Chen

SUNRIDER®

TRADE-
SECRET
PROCESS





PHILOSOPHY OF REGENERATION®

NOURISH + CLEANSE = BALANCE

SUNRIDER®

POWER
FUEL FOR
EVERYDAY
LIFE



SUNRIDER®

FORTUNE DELIGHT® CONCENTRATED HERBAL BEVERAGE

- Designed to cleanse the body
- Loaded with polyphenols & antioxidants
- Helps neutralize free radicals
- Boost your energy naturally
- Natural ingredients. No sugar added.



SUNRIDER®

CALLI®

DAY AND NIGHT

- Detoxifies and cleanses the body
- Mental Clarity & vibrant energy
- Get your best night's sleep
- Calli® Night - Experience true relaxation & peace

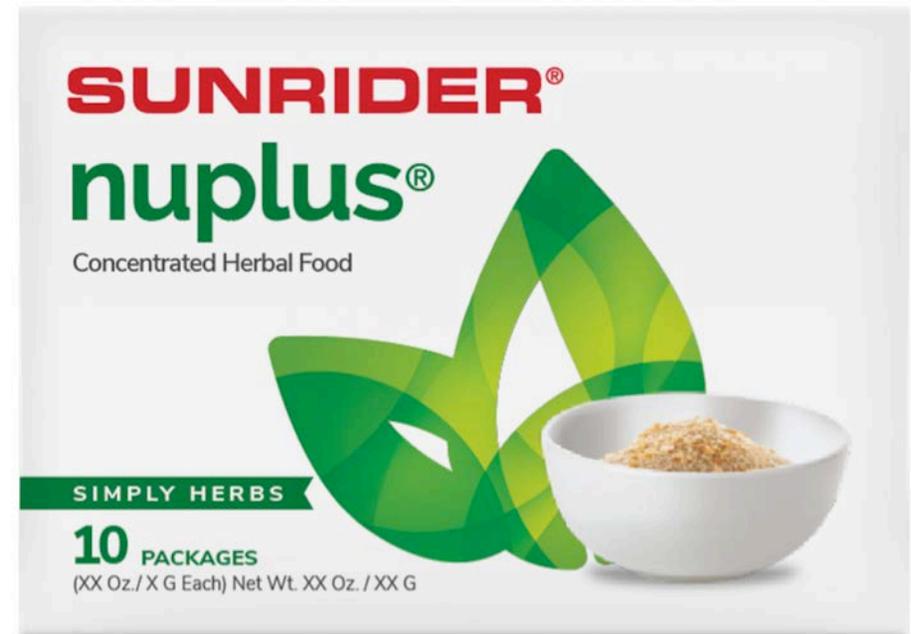


SUNRIDER®

NUPLUS®

NOURISH THE FAMILY

- Variety of plant micronutrients
- Kid friendly
- Parent approved
- 10 herbal concentrate extracts
- Vegan & GMO free



SUNRIDER®

VITASHAKE®

HERBAL CONCENTRATE, PROTEIN, COMPLETE MEAL

- A complete plant-based meal
- Fiber, protein, vitamins & minerals
- Nourishes the body with whole foods
- No artificial flavors, sweeteners, or preservatives

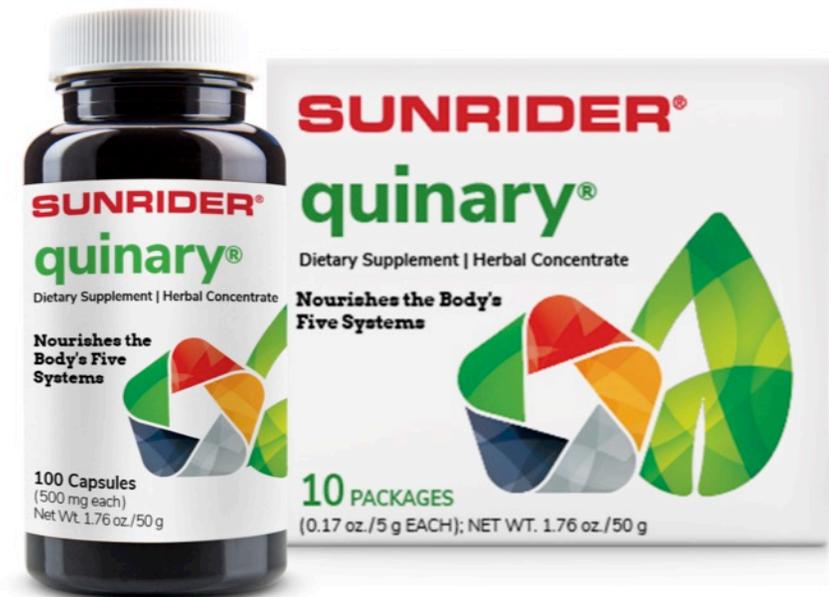


SUNRIDER®

QUINARY®

ACHIEVE A HEALTHY BALANCE

- Balances the body's five systems
- Supports overall health
- Made with natural ingredients
- No added chemicals or stimulants
- Highly concentrated
- Expertly formulated for optimal results



**These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure, or prevent any disease.*



SUNRIDER®

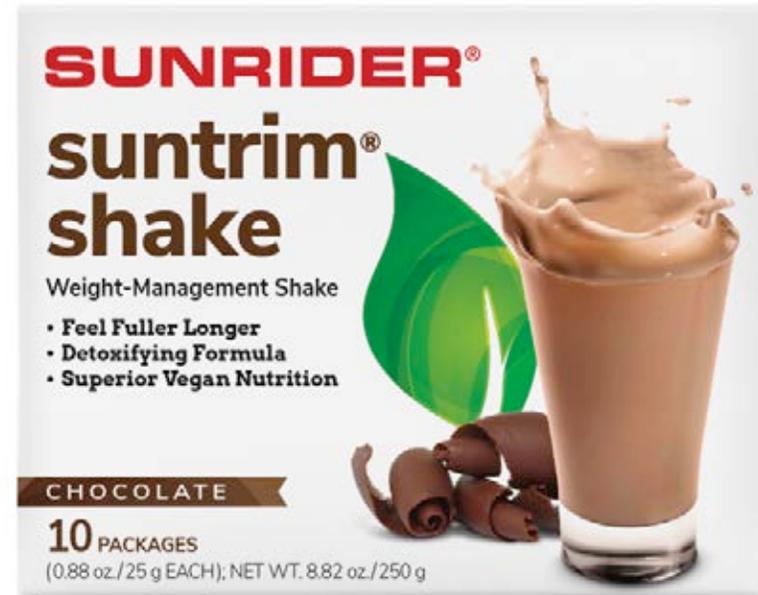
OPTIMAL
WELLNESS
& FITNESS

SUNRIDER®

SUNTRIM SHAKE™

FEEL SATISFIED LONGER

- 100% vegan formula
- Satisfies appetite, curbs cravings
- Complete protein (all 9 amino acids)
- Supplies essential nutrients and complex carbs



SUNFIT PROTEIN PLUS®

**GMO-FREE, VEGAN-POWERED
PROTEIN SUPPLEMENT**

- 20 grams of protein per serving
- Vegan formula
- Supplies vitamins, minerals, and complex carbs
- Supports muscle growth and recovery

SUNRIDER®



SUNRIDER®

VITATASTE®

BLOCK ABSORPTION OF SIMPLE CARBS

- Helps inhibit the absorption of sugar and processed carbs*
- Supports healthy weight management
- Rich in protective, body-cleansing antioxidants
- Made with natural ingredients



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SUNRIDER®

VEROS® AND BELLA®

THE PERFECT MARRIAGE

On Man:

- Supports healthy sexual function in men*
- Helps maximize athletic performance and recovery*

On Women:

- Helps ease the physical and mental changes associated with menopause*
- Supports fat-burning and healthy weight loss for women over 40



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SUNRIDER®

JOI® , ESE® , and TOP®

IMAGINE A STRESS-FREE NEW YOU

- Unique herbal combo for mindfulness, focus, and relaxation
- It's food for your brain
- Supports mental sharpness, mood, and emotional balance*



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SUNRIDER®

ANTI-AGING & BEAUTY



SUNRIDER®

DR. CHEN® YOUTH EMULSION AND OI-LIN® REPLENISH GEL JUST MINUTES TO A YOUTHFUL LOOK

- Stem cells help revitalize skin
- Reduces the appearance of fine lines and wrinkles
- Leaves skin silky smooth
- Hydrates and revitalizes skin



SUNRIDER®

OI-LIN® EYE CREAM

THE MISSING PIECE TO YOUR DAILY REGIMEN

- Fades the appearance dark circles
- Refreshes and brightens
- Smooths the appearance of fine lines
- Protects skin from free radical damage



SUNRIDER®

GREEN
CLEAN
HEALTHY
HOME



SUNRIDER®

SUNBRIGHT® SUPERCLEAN™ HOUSEHOLD

ENSURE, SAFEGUARD, PROTECT – YOUR FAMILY

- Non-toxic cleaners
- Remove pollutants
- Remove pesticides
- Kid & pet friendly



SUNRIDER®

SUNSMILE® HERBAL TOOTHPASTE

**TOOTHPASTE YOUR WHOLE FAMILY
CAN SMILE ABOUT**

- Gently cleans and polishes teeth with herbal extracts
- Free of fluoride and sodium lauryl sulfate
- Doesn't leave a gritty film
- No artificial sweeteners, colors, or flavors
- Safe for the entire family



SUNRIDER®

SUNSMILE® FRUIT & VEGETABLE RINSE

**REMOVE PESTICIDES, POLUTANTS, WAX,
SOIL CONTAMINANTS**

- Removes dirt, pesticides, waxes, and other contaminants
- Highly concentrated formula
- Cleans produce in minutes
- Safe for the whole family
- Environment friendly





LOVE.
SHARE.
LEAD.

SUNRIDER®



FLEX ECONOMY

**JOIN THE MOVEMENT THAT WILL EMPOWER YOU
AND OTHERS, EVERY DAY, EVERY STEP OF THE WAY**

Work From Home. Free Up Your Time. Generate Passive Income.



SEAMLESS
GLOBAL
PLAN

SUNRIDER®

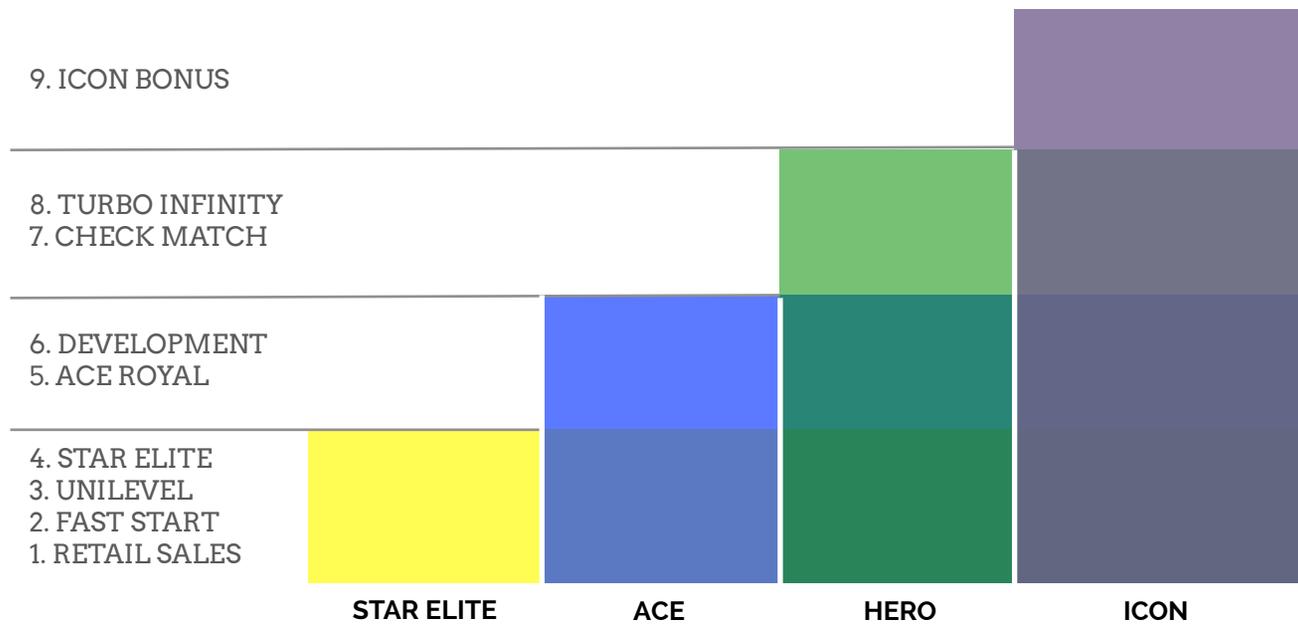
Earnings stated are not necessarily representative or typical of earnings Sunrider Independent Business Owners (IBOs) can or will earn through participation in the Sunrider Infinity Compensation Plan. These statements should not be considered as guarantees or projections of your actual earnings or profits. The average annual income of active Sunrider IBOs based on the months they were active was calculated using January-June 2018 income data, the first six months the compensation plan was in effect in its entirety, and then annualized. The calculated average annual income of an active IBO is \$4,939.17. An active Sunrider IBO is an IBO who has 100 PV or more in a month. During January-June, 20% of all IBOs, active and inactive, on an average, received a check.

As with any other independent business, success results only from dedicated sales efforts, hard work, diligence, and leadership.

SUNRIDER®

INFINITY PLAN

9 WAYS TO EARN



US AVERAGE MONTHLY INCOME

RANK	%*	Average Monthly Income*
Icon Royal	0.05%	\$127,600.35
Icon Elite	0.12%	\$62,037.56
Icon	0.17%	\$31,932.67
Hero Royal	0.53%	\$22,630.16
Hero Elite	0.71%	\$8,700.77
Hero	1.70%	\$3,964.98
Ace Royal	3.83%	\$1,936.64
Ace Elite	1.45%	\$1,347.00
Ace Prime	1.63%	\$772.21
Ace	3.59%	\$503.62
Star Elite	5.90%	\$246.88
Star Prime	42.00%	\$172.77
Star	32.83%	\$36.08
IBO	5.49%	\$12.36
	100%	

* Based on the number of US IBOs who received a check from January – June 2018.

SUNRIDER®

ACHIEVING YOUR FIRST INCOME



YOU = STAR ELITE

SUNRIDER®

ACHIEVING YOUR FIRST INCOME

YOU
\$120
15% retail sales
+
\$100
Star Elite
Advancement
Bonus




FRIEND A

14% Fast Start and
Unilevel Bonus




FRIEND B

14% Fast Start and
Unilevel Bonus

$\$120 + \$100 + 100 + 100 =$
up to **\$420 first month**

SUNRIDER®

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SUNRIDER®

A person is silhouetted against a bright sunset over the ocean. They are holding a thick metal chain that runs diagonally across the frame. The sun is low on the horizon, creating a strong lens flare and illuminating the scene with a warm, golden light. The person's hair is blowing in the wind. A semi-transparent red square is overlaid on the image, containing the text "FUEL YOUR PASSION" in white, all-caps, sans-serif font.

FUEL
YOUR
PASSION

SUNRIDER®



SUNRIDER®

OPTION 1

Enroll now
IBO

OPTION 2

Enroll now
PREFERRED
Customer

OPTION 3

Enroll now
RETAIL
Customer